

**ANNUAL REPORT**  
for Calendar Year Ended 31 December 2024

**PHILPLANS FIRST, INC.**  
SEC Registration Number: 0000162533

<b>GENERAL INFORMATION</b>	
<b>Corporate Name:</b>	PhilPlans First, Inc.
<b>Trade Name:</b>	PhilPlans First, Inc.
<b>Principal Office Address:</b>	14 <sup>th</sup> Floor STI Holdings Center, 6764 Ayala Avenue, Makati City
<b>Business Address:</b>	14 <sup>th</sup> Floor STI Holdings Center, 6764 Ayala Avenue, Makati City
<b>Official E-mail Address:</b>	<a href="mailto:Philplans-Corporate@Philplans.com.ph">Philplans-Corporate@Philplans.com.ph</a>
<b>Alternate E-mail Address:</b>	<a href="mailto:htclawoffices@htc-law.com.ph">htclawoffices@htc-law.com.ph</a>
<b>Official Mobile Number:</b>	0917-528-5661
<b>Alternate Mobile Number:</b>	0923-844-9697
<b>Telephone Number:</b> (if any)	8802-7300
<b>Fax Number:</b> (if any)	8403-5299
<b>Website/URL Address:</b> (if any)	<a href="https://philplans.com.ph/">https://philplans.com.ph/</a>
<b>Purpose/Activity/Industry:</b>	To create and provide a lawful institutional medium capable of developing and maintaining, conducting, operating, marketing, selling and all types of securities (without acting as stock broker), including but not limited to life plans, educational assistance plans, pension, retirement income, or retirement plans, with all the requisite facilities and services, merchandise or articles necessary or relevant to such securities and services to be delivered in the future to the purchases, subscribers, planholders and enrollees
<b>Industry Classification:</b> (if applicable)	Pre-need

<b>INTERCOMPANY AFFILIATIONS</b>		
<b>PARENT COMPANY</b>	<b>SEC REGISTRATION NO.</b>	<b>ADDRESS</b>
Maestro Holdings, Inc.	CS200716443	7F STI Holdings Center, 6764 Ayala Avenue, Makati City
<b>SUBSIDIARY/AFFILIATE</b>	<b>SEC REGISTRATION NO.</b>	<b>ADDRESS</b>
Rosehills Memorial Management Philippines, Inc.	A199914268	Corporate Building, Heritage Park, Bayani Road, Lower Bicutan, Taguig City

CORPORATION STRUCTURE			
Stock/Non-Stock:	Stock Corporation	Public/Private:	Private
<b>CAPITAL STRUCTURE</b>			
<b>Authorized Capital Stock from the previous Year</b>			<b>1,500,000,000.00</b>
<b>Change(s) in the Authorized Capital Stock: (if any)</b>		<b>Increase:</b> None indicated	<b>Decrease:</b> None indicated
<b>Subscribed Capital from the previous Year</b>			<b>700,000,000.00</b>
<b>Change(s) in the Subscribed Capital: (if any)</b>		<b>Increase:</b> None indicated	<b>Decrease:</b> None indicated
<b>Paid-up Capital</b>			<b>700,000,000.00</b>
<b>Change(s) in Paid-up Capital: (if any)</b>		<b>Increase:</b> None indicated	<b>Decrease:</b> None indicated
<b>Number of Stockholders</b>			<b>13</b>
<b>Change(s) in the Number of Stockholders: (if any)</b>		<b>Increase:</b> None indicated	<b>Decrease:</b> None indicated

CORPORATE STRUCTURE				
Directors				
Name and Designation	Nationality	Gender (M/F)	Stockholder (Y/N)	Tax Identification Number
Johnip G. Cua – Independent Director	Filipino	M		120-146-639
Vida T. Chiong - Independent Director	Filipino	F	Y	101-107-761
Juan Kevin G. Belmonte - Independent Director	Filipino	M	Y	102-081-718
Eusebio H. Tanco – Chairman Emeritus	Filipino	M	Y	141-978-255
Joseph Augsutin Eusebio L. Tanco – Chairman	Filipino	M	Y	135-423-445
Monico V. Jacob – Vice Chairman	Filipino	M	Y	123-030-879
Martin K. Tanco – Director	Filipino	M	Y	115-930-565
Ester G. Gabaldon – Director	Filipino	F	Y	111-106-359
Jose F. Buenaventura – Director	Filipino	M	Y	130-998-324
Paolo Martin O. Bautista – Director	Filipino	M	Y	186-074-763
Maria Vanessa Rose L. Tanco – Director	Filipino	F	Y	131-209-492
<b>Resigned/Retired/Removed Director(s): (please provide their names if any)</b>				

<b>Appointed Director(s): (please provide their names if any)</b>						
<b>Officers</b>						
<b>Name and Designation</b>	<b>Nationality</b>	<b>Gender (M/F)</b>	<b>Stockholder (Y/N)</b>	<b>Tax Identification Number</b>		
Jaime B. Dizon – President and CEO	Filipino	M	Y	101-872-180		
Rita Lourdes P. Peralta – SVP and COO	Filipino	F	N	110-126-330		
Yolanda M. Bautista - Treasurer	Filipino	F	N	107-098-796		
Victor C. Tan – Chief Financial Officer	Filipino	M	N	102-098-451		
Ronald S. Bautista – SVP and Chief Marketing and Sales Officer	Filipino	M	N	165-699-493		
Carl Joseph N. Rivera – Compliance Officer/DPO	Filipino	M	N	745-722-949		
Vilma S. Domingo – VP – Deputy Chief Finance Officer	Filipino	F	N	148-959-386		
Eden B. Villegas – VP – Human Resources & Customer Care	Filipino	F	N	107-165-589		
Don C. Garcia – VP Actuarial Services	Filipino	M	N	219-599-910		
Gertrude P. Umali – VP – Internal Audit	Filipino	F	N	169-641-217		
Arsenio C. Cabrera, Jr. – Corporate Secretary	Filipino	M	N	105-821-570		
Amor Roselle S. Herrera – Assistant Corporate Secretary	Filipino	F	N	210-632-703		
<b>Resigned/Retired/Removed Officer(s): (please provide their names if any)</b>						
<b>Appointed Officer(s): (please provide their names if any)</b>						
<b>Manpower Structure</b>						
<b>Total No. of Officers:</b>	52					
<b>Total No. of Rank &amp; File Employees:</b>	46					
<b>Total Manpower Complement:</b>	98					

**Product Report**

<b>Was there a new product introduced? (Y/N)</b>	<b>Y</b>	
<b>If yes, please provide below information.</b>		
<b>Name</b>	<b>Nature</b>	<b>Remarks</b>
PhilPlans Memorial Fund	Memorial Plan	New Product

**Policy Report**

<b>Was there a new policy introduced? (Y/N)</b>	<b>N</b>	
<b>If yes, please provide below information.</b>		
<b>Name</b>	<b>Nature</b>	<b>Remarks</b>

**Certifications, Recognitions and Awards**

<b>Certificate(s)/Recognition(s)/Award(s)</b>	<b>Awarding Body</b>	<b>Date</b>