

## ANNUAL REPORT

for Calendar Year Ended 31 December 2024

### PHILPLANS FIRST, INC.

SEC Registration Number: 0000162533

GENERAL INFORMATION	
<b>Corporate Name:</b>	PhilPlans First, Inc.
<b>Trade Name:</b>	PhilPlans First, Inc.
<b>Principal Office Address:</b>	14 <sup>th</sup> Floor STI Holdings Center, 6764 Ayala Avenue, Makati City
<b>Business Address:</b>	14 <sup>th</sup> Floor STI Holdings Center, 6764 Ayala Avenue, Makati City
<b>Official E-mail Address:</b>	<a href="mailto:Philplans-Corporate@Philplans.com.ph">Philplans-Corporate@Philplans.com.ph</a>
<b>Alternate E-mail Address:</b>	<a href="mailto:htclawoffices@htc-law.com.ph">htclawoffices@htc-law.com.ph</a>
<b>Official Mobile Number:</b>	0917-528-5661
<b>Alternate Mobile Number:</b>	0923-844-9697
<b>Telephone Number:</b> (if any)	8802-7300
<b>Fax Number:</b> (if any)	8403-5299
<b>Website/URL Address:</b> (if any)	<a href="https://philplans.com.ph/">https://philplans.com.ph/</a>
<b>Purpose/Activity/Industry:</b>	To create and provide a lawful institutional medium capable of developing and maintaining, conducting, operating, marketing, selling and all types of securities (without acting as stock broker), including but not limited to life plans, educational assistance plans, pension, retirement income, or retirement plans, with all the requisite facilities and services, merchandise or articles necessary or relevant to such securities and services to be delivered in the future to the purchases, subscribers, planholders and enrollees
<b>Industry Classification:</b> (if applicable)	Pre-need

INTERCOMAPNY AFFILIATIONS		
PARENT COMPANY	SEC REGISTRATION NO.	ADDRESS
Maestro Holdings, Inc.	CS200716443	7F STI Holdings Center, 6764 Ayala Avenue, Makati City
SUBSIDIARY/AFFILIATE	SEC REGISTRATION NO.	ADDRESS
Rosehills Memorial Management Philippines, Inc.	A199914268	Corporate Building, Heritage Park, Bayani Road, Lower Bicutan, Taguig City

CORPORATION STRUCTURE			
Stock/Non-Stock:	Stock Corporation	Public/Private:	Private
CAPITAL STRUCTURE			
Authorized Capital Stock from the previous Year		1,500,000,000.00	
Change(s) in the Authorized Capital Stock: (if any)		Increase: None indicated	Decrease: None indicated
Subscribed Capital from the previous Year		700,000,000.00	
Change(s) in the Subscribed Capital: (if any)		Increase: None indicated	Decrease: None indicated
Paid-up Capital		700,000,000.00	
Change(s) in Paid-up Capital: (if any)		Increase: None indicated	Decrease: None indicated
Number of Stockholders		13	
Change(s) in the Number of Stockholders: (if any)		Increase: None indicated	Decrease: None indicated

CORPORATE STRUCTURE				
Directors				
<b>Name and Designation</b>	<b>Nationality</b>	<b>Gender (M/F)</b>	<b>Stockholder (Y/N)</b>	<b>Tax Identification Number</b>
Johnip G. Cua – Independent Director	Filipino	M		120-146-639
Vida T. Chiong - Independent Director	Filipino	F	Y	101-107-761
Juan Kevin G. Belmonte - Independent Director	Filipino	M	Y	102-081-718
Eusebio H. Tanco – Chairman Emeritus	Filipino	M	Y	141-978-255
Joseph Augsutin Eusebio L. Tanco – Chairman	Filipino	M	Y	135-423-445
Monico V. Jacob – Vice Chairman	Filipino	M	Y	123-030-879
Martin K. Tanco – Director	Filipino	M	Y	115-930-565
Ester G. Gabaldon – Director	Filipino	F	Y	111-106-359
Jose F. Buenaventura – Director	Filipino	M	Y	130-998-324
Paolo Martin O. Bautista – Director	Filipino	M	Y	186-074-763
Maria Vanessa Rose L. Tanco – Director	Filipino	F	Y	131-209-492
<b>Resigned/Retired/Removed Director(s): (please provide their names if any)</b>				

<b>Appointed Director(s): (please provide their names if any)</b>				
<b>Officers</b>				
<b>Name and Designation</b>	<b>Nationality</b>	<b>Gender (M/F)</b>	<b>Stockholder (Y/N)</b>	<b>Tax Identification Number</b>
Jaime B. Dizon – President and CEO	Filipino	M	Y	101-872-180
Rita Lourdes P. Peralta – SVP and COO	Filipino	F	N	110-126-330
Yolanda M. Bautista - Treasurer	Filipino	F	N	107-098-796
Victor C. Tan – Chief Financial Officer	Filipino	M	N	102-098-451
Ronald S. Bautista – SVP and Chief Marketing and Sales Officer	Filipino	M	N	165-699-493
Carl Joseph N. Rivera – Compliance Officer/DPO	Filipino	M	N	745-722-949
Vilma S. Domingo – VP – Deputy Chief Finance Officer	Filipino	F	N	148-959-386
Eden B. Villegas – VP – Human Resources & Customer Care	Filipino	F	N	107-165-589
Don C. Garcia – VP Actuarial Services	Filipino	M	N	219-599-910
Gertrude P. Umali – VP – Internal Audit	Filipino	F	N	169-641-217
Arsenio C. Cabrera, Jr. – Corporate Secretary	Filipino	M	N	105-821-570
Amor Roselle S. Herrera – Assistant Corporate Secretary	Filipino	F	N	210-632-703
<b>Resigned/Retired/Removed Officer(s): (please provide their names if any)</b>				
<b>Appointed Officer(s): (please provide their names if any)</b>				
<b>Manpower Structure</b>				
<b>Total No. of Officers:</b>			52	
<b>Total No. of Rank &amp; File Employees:</b>			46	
<b>Total Manpower Complement:</b>			98	

Product Report		
Was there a new product introduced? (Y/N)		Y
If yes, please provide below information.		
Name	Nature	Remarks
PhilPlans Memorial Fund	Memorial Plan	New Product

Policy Report		
Was there a new policy introduced? (Y/N)		N
If yes, please provide below information.		
Name	Nature	Remarks

Certifications, Recognitions and Awards		
Certificate(s)/Recognition(s)/Award(s)	Awarding Body	Date